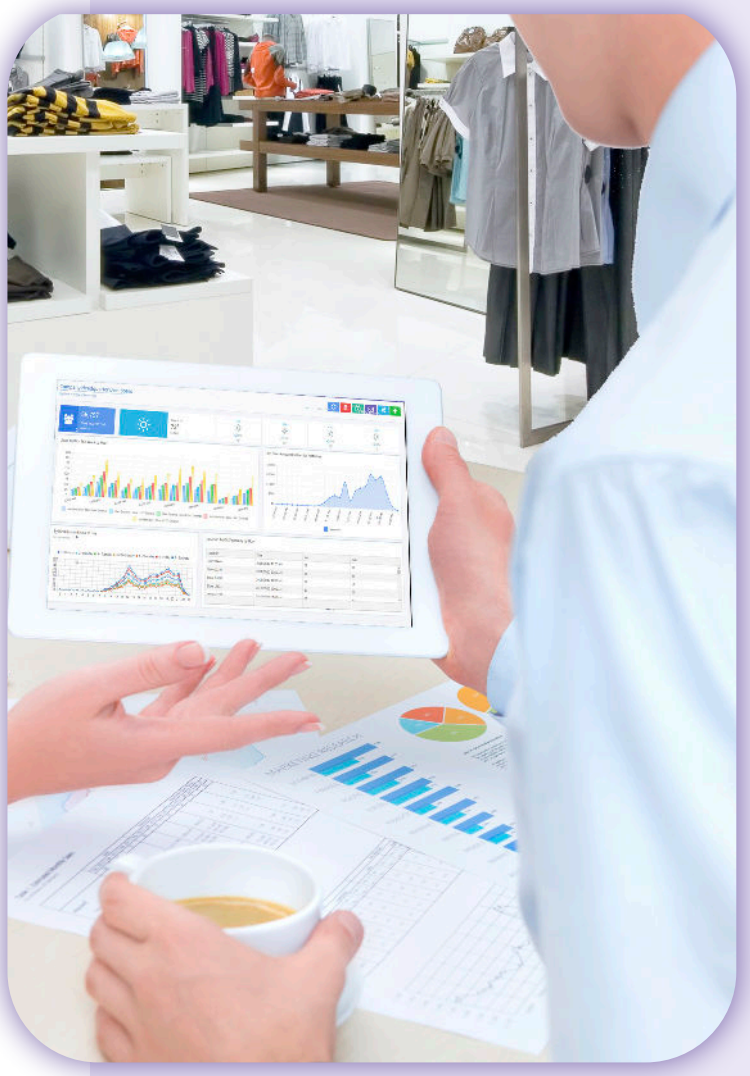
SENSOURCE

Vea **Analytics**

People Counting Software



Our intuitive yet incredibly powerful people counting software translates your raw foot traffic data into rich analytics, revealing profitable insights.

- ✓ **Traffic**
- ✓ **Predictive Traffic**
- ✓ **Real-Time Occupancy**
- ✓ **Included API**

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Vea Analytics

Translate your raw foot traffic data into rich analytics to reveal patterns and profitable insights.

Traffic Analysis

Historical Comparisons





Predictive Traffic



Occupancy Monitoring

Modern Architecture

Vea is developed by SenSource's in-house team of software engineers using modern micro-services based architecture. Thoughtful separation between application components enables a high-performing, scalable platform.

Included API

A RESTful API is available by default for all Vea application features to integrate traffic data with your existing business software. Robust API documentation included.

Fleet Visibility

Vea puts you in control of your people counting system with visibility to your device fleet, including off-line sensor monitoring, date of last data push, and current sensor status.

Secure

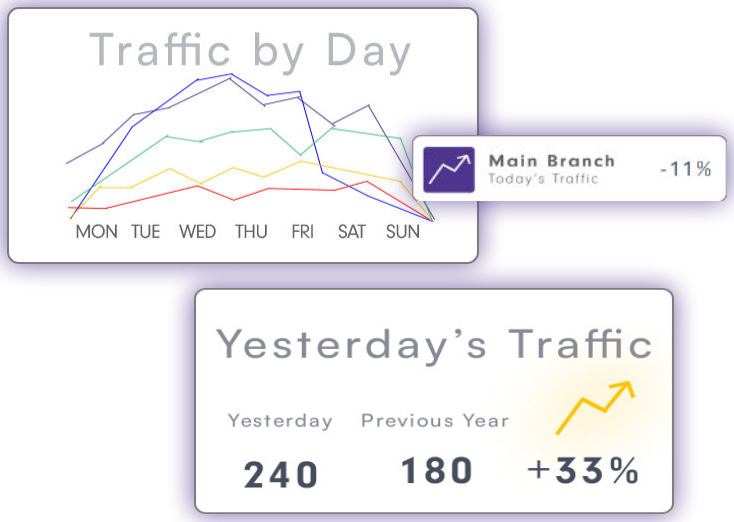
All aspects of Vea are developed with security by design, such as login authentication, cloud hosting environment, and customer data schemas.

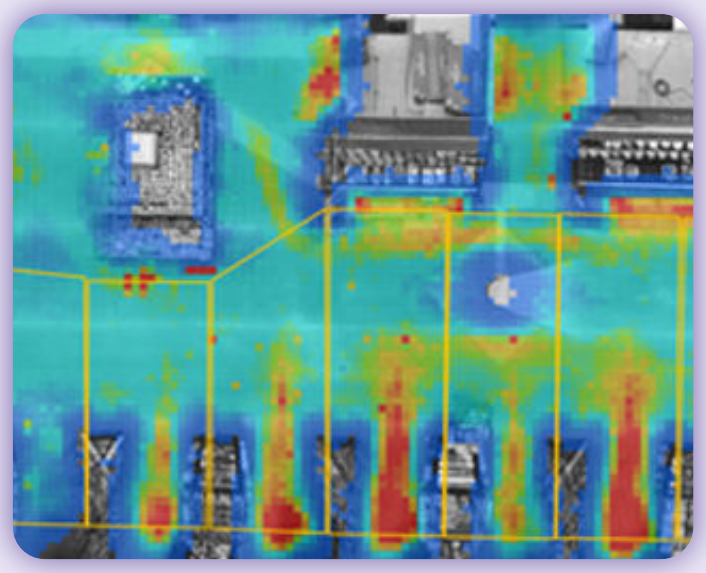
Vea is equipped with Enterprise SSO (single sign-on) authentication for simpler administration, better network security, and improved user productivity.

Want to see Vea in action? Click or Scan below to visit our YouTube channel.

Daily Traffic

The most basic and essential data that answers the question, “How many people entered my facility today?” Our software uses historical foot traffic data to compare this week’s traffic performance to last week, as well as year-over-year comparisons.



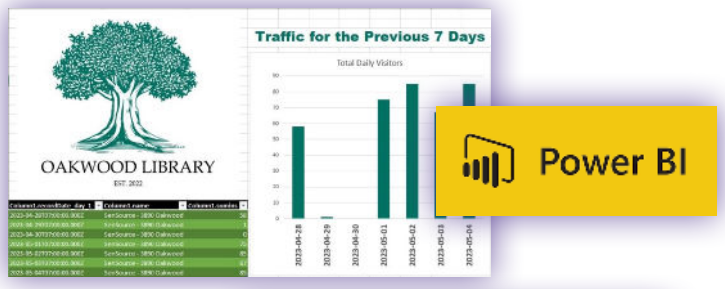


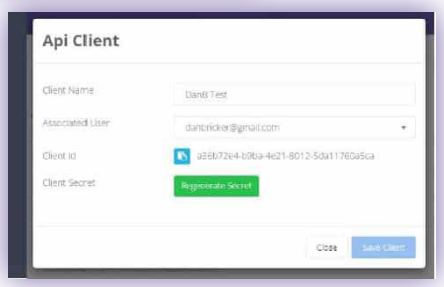
Customer Journey

Analyze when and how customers use your space. View heatmaps and data-points to recognize the most and least popular areas to drive merchandising and planning decisions.

Power BI Integration

Foot traffic data in Vea can be integrated with your existing business intelligence software, like Microsoft’s Power BI. Using Power Query, data is pulled from Vea and combined with your other data sources in Power BI, taking your analysis to the next level.







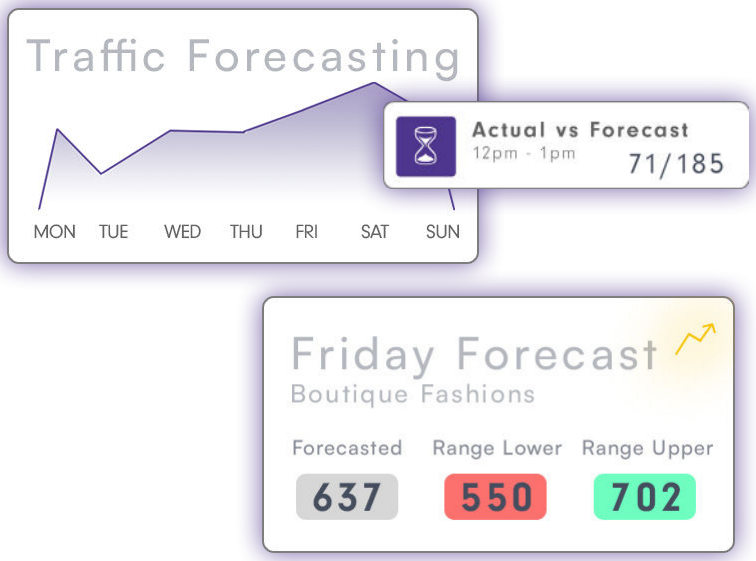
Peak Traffic

Recognizing peak and non-peak traffic times fuels actionable decisions like when to schedule staff, host events, and perform maintenance. Vea's day-hour-heatmap analytics provices a visualization to easily highlight and forecast peak times.

Predictive Analytics

We collect millions of data points every day. Machine learning helps detect patterns and trends to predict what will happen next.

Armed with future traffic data, you can better plan staffing, events, and promotions as well as optimize resources.





Occupancy Monitoring

Vea calculates real-time occupancy by collecting exit and entrance counts for each entry-point. Monitor the occupancy of your entire facility, a floor, or a room.

It includes historical reporting and analysis tools to ensure compliance and regulations.

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